

EXHIBIT A

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Date: _____

Desktop Fax Cover Sheet

To: _____

Fax: 8453563132

From: Petersons,

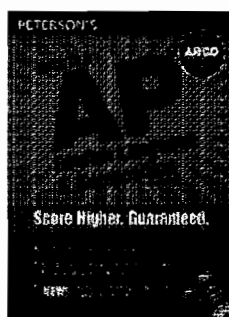
Subject: Save on Peterson's AP Guides

Remarks:

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Date: _____**Desktop Fax Cover Sheet****To:** _____**Fax:** 8453563132**From:** Seidner, Sheila**Subject:** Peterson's ACT Prep**Remarks:**

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From: _____

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For over 40 years Peterson's has partnered with high school guidance counselors to provide comprehensive college and career planning resources. Our newest online tool, StudentEdge, helps 9th – 12th grade students create an action plan for achieving success after high school. Administrative tools make it easy for you to track usage and help students achieve their educational pursuits.



As educators, we know you are passionate about helping all students achieve success after high school, wherever their individual paths take them. We also know that budgets are tight which is why we partnered with colleges to fund StudentEdge for your families.

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Simply fill out the attached agreement and fax it back to 609.896.4545.

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If you would like more information or have any questions, please contact an account representative at 1.888.892.6288 or by e-mail at StudentEdge@petersons.com.

I'd like to learn more about Peterson's StudentEdge.

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Date: _____

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To: Guidance Office

Fax: 8453563132

From: Petersons,

Subject: Peterson's Free College Planning Resources

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"I think [StudentEdge] is the most fantastic opportunity 'out there' for schools and students, and I am absolutely thrilled to have it made available free of charge."

Susan Roy, Academic Advisor
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For over 40 years Peterson's has partnered with high school guidance counselors to provide comprehensive college and career planning resources. Our online tool, StudentEdge, helps 9th – 12th grade students create an action plan for achieving success after high school. Administrative tools make it easy for you to track usage and help students achieve their educational pursuits.

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Date: September 10, 2009

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